



Resource Details

Who's Got the Power? Poster, 34"x22"

Audience: American Indian Youth

This poster tells how an American Indian youth started and stopped his addiction to smoking. Tony is a high school basketball star that starts when a friend offers him a cigarette. He soon finds smoking affects his performance and social life. At the end he finds the power to crush Chungli, the cigarette villain, by getting help from the South Dakota QuitLine.

Where to Order

Via email: DOH.INFO@state.sd.us

Or through your local Tobacco Prevention Coordinator:

Northeast Region- 605-884-3523

Southeast Region- 605-339-1199 ext 341

Central Region- 605-224-6287

Western Region- 605-347-4467

We can stop this.

IT HAS BEEN SAID OF OUR PEOPLE that our spirits are free because we are of the land. That our connection to the earth, and to each other is our power – our promise.

And we have overcome much.
But now, I am sad.
I see my people being targeted by Big Tobacco.
And it's working.
I see my family – almost half are using commercial tobacco.
I see my grandchildren's eyes through a cloudy haze of tobacco smoke – their bodies made weaker from exposure – sisters and brothers and cousins overcome by addiction – passing the "chungle" to one another with no tradition, no ceremony.
My heart breaks to see Big Tobacco crushing our people – spoiling our tradition.
I ask you now to find your power – to help keep our people strong.
Together we can overcome the addiction and we must encourage one another to remember our promises.
Big Tobacco will not crush our spirit.
*Find your power.
Find a way to stop.*

*Ca wana wowasaki iye ya pi kta
na okicai wasakia na uji pe kte.*

If you need help, call toll-free:
1.866.SD-QUITS
1-866-737-2642

Resource Details

We Can Stop This Poster, 32"x15"

Audience: American Indians

In this poster a grandmother talks about how the tobacco industry targets American Indians by trying to connect commercial tobacco to their traditions. She sees Big Tobacco's tactics are working as her family's health is destroyed by smoking and exposure to secondhand smoke. She asks for help to keep her people strong by finding the power to stop smoking. The QuitLine number is provided as a resource.

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